Delivered by Sian Taylor & Debs Hirst Coaching Professionals and Facilitators

The Qualification: An Introduction

The ILM 5 coaching and mentoring qualification is a professional development programme designed to enhance an individual's coaching and mentoring skills. It focuses on equipping participants with the knowledge, techniques and confidence needed to effectively support and develop others in a professional setting.

Is it for me?

Are you....

A **leader of a team, business or organisation** looking to enhance your approach?

A **HR** or **OD professional** looking to develop a coaching culture within your organisation?

An **Individual** looking for a self-development programme to advance your career?



If you have answered 'yes' then this may be the qualification for you.....

- ➤ The ILM 5 Coaching and Mentoring qualification will give you a solid foundation of knowledge and techniques that are essential for supporting and developing others.
- For leaders, HR and OD professionals, it will equip you with the tools to successfully implement and build a thriving coaching culture.
- ➤ For those looking to advance their career in the world of coaching and mentoring, you will gain an internationally recognised qualification that gives you credibility in the professional field.
- Being a qualified coach equips you with the skills and techniques to facilitate a meaningful and impactful conversation, helping your coachee to unlock their full potential.





Benefits of coaching

The benefits of coaching, both for an individual and organisation, are many. In our experience of working with leaders and organisations these are some of the common benefits:

Improved Performance – Studies have shown that employees who receive coaching are more likely to perform better in their roles. Coaching helps the individual to set achievable goals, identify areas for improvement and develop ways to improve their performance.

Increase Employee Engagement – Coaching has been linked to higher levels of employee engagement. When employees feel empowered, supported and challenged (through coaching) they are more motivated and committed to the organisation.

Enhanced Leadership Development – Coaching is integral to supporting leaders to develop their style, approach and identity. It provides a safe space for exploration and feedback and allows leaders to hone their abilities to become more effective leaders.

Improved Communication and Collaboration -

Communication is the root cause of many issues and conflict. Through coaching, individuals learn how to communicate effectively, resolve conflict and work together towards common goals and objectives.

Increased Confidence - Imposter syndrome, spinning multiple plates, transitioning into a new role can overwhelm employees leading them to constantly second guess themselves and not

Inclusive Approach

Coaching

Improved Performance

Increase Employee Engagement

Increase Confidence

Increase Confidence

Increase Confidence

Improved Leadership Development

Improved Communication and Collaboration

reaching their full potential. Coaching enables coachees to take a step back and find ways to build confidence in themselves, leading to greater satisfaction and effectiveness in their role.

Increased Job Satisfaction – Employees who receive coaching often report higher levels of job satisfaction. Coaching is proven to help individuals feel valued, supported and invested in.

Developing Talent - Coaching can help employees maximise their potential, work autonomously and take greater responsibility at an accelerated pace.

Retaining Talent – Coaching helps employees to feel more connected to their work, leading to increased staff retention and loyalty.

Inclusive Approach – Coaching is an individualised approach, tailored to the unique needs and aspirations of the individual, therefore having an inclusive and impactful approach.





The benefits of coaching – as described by people who have trained with us

It's been amazing to see how coaching can be used to help coachees make their own decisions. We get so into the habit of giving advice, we can forget that most people already have the answers – they just need help teasing them out – Taryn Bell

Supporting someone to come to their own conclusions is more powerful than advice giving – Eve Lindsay

I feel more equipped to help other people grow their confidence and feel empowered – Daria Perlei

Affirmation of the belief that most people have the answers and potential to achieve their goals. Use of principles of coaching in strategic frameworks and organisational planning – Russell Bisset

We all internally hold the best answers and solutions to life's challenges. To be the best coach you need to come with no agenda and no solutions. You need to be 100% selfless and purely facilitate others thinking. — Ciaran Shier

The importance of active listening in coaching relationships. Being aware of the advice monster and being comfortable putting it in a box and leaving it there. People know their own solutions – just need the right questions – Danielle Moss

The art of active listening! Learning how to deeply focus on someone else – not searching for solutions, but actually hearing the coachee's views and perspectives. Really seeing how holding space and asking the right questions can really make a difference to supporting the coachee to find their own solutions – Dr Heledd Jarosz-Griffiths





It is becoming clear that coaching has a positive impact on business and organisations, as well as the individuals receiving coaching. Recent studies have found that.

"The coaching industry is expected to grow at a compound annual growth rate of 7.6% and will be worth an estimated \$27.5 billion by 2026" - (Forbes).

Securing its position as the second-fastest-growing global sector, according to PricewaterhouseCoopers (PwC)



And while the popularity of the profession grows, so does its reputation and impact. Research by Harvard Business Review found that.

"Coaching boosts productivity by 44%" and an ICF study claims that "coaching clients report a median ROI of 788%"





The Qualification: What is involved

ILM Minimum requirements:

16 Learning credits and a minimum of 42 guided learning hours (see below)

Breakdown of required elements and learning hours:

Induction Half day

7 Workshops 4x Full day and 3x Half day

Coaching Supervision 2 hours 1 x Diary and Assignment Surgery 1 hour

3 x 1-1 Tutorials 1.5 – 2 hours

Self-Directed Learning for Assessments

Assessment

(Through Lois Burton Ltd ILM Centre)



- > 18 hours of coaching with 2-3 coaching clients.
- Reflective coaching diary that includes a written account of each coaching session (all 18 hours)
- > Written coaching assignment
- > SWOT analysis

Support

(Ongoing support from programme tutors)

- > 3 x 1-1 tutorials
- > Feedback on observed coaching practice
- Ongoing feedback on coaching practice and assignments
- > 2 hours of coaching supervision





The Qualification Experience: How we will work with you

As coaching professionals, we are **passionate about high quality coaching and development** and want to ensure all participants on our programmes have what they need to make this an impactful learning experience.

We will work with you to identify how you learn best and adapt the programme to meet everyone's needs.

This is an interactive programme where you will learn from us, but also from each other.

Psychological safety is vital to learning and we will create a space where you feel able learn and comfortably contribute. We will provide both support and challenge to give you the depth and stretch you need to leave the programme a confident coaching professional.

How we have worked with others:

"Debs and Sian listened carefully to the needs of the team and created a bespoke programme of workshops. During these workshops they developed the trust of participants and ensured that all were heard, using practical and memorable models, case studies and a variety of activities, while encouraging sharing and self-reflection.

They used a coaching style to enable participants to find solutions to issues that were discussed, and actions were agreed and owned by team members. Sian and Debs created a space where empathy, humour, and appropriate challenge enabled a positive change in the culture of the team. They collaborated with the management team in a flexible way, adjusting their plans as they progressed and depending on the team's situation." Manchester Metropolitan University





What people have said about their learning experience with us

It has been an incredibly valuable 'journey' with a fantastic group of people. We've all grown together through this process, and I look forward to growing as a coach beyond this programme. Great rapport between Sian and Debs and with the group. Both offer different perspectives / styles which is really valuable. Lots of time for questions and discussion— Dr Heledd Jarosz-Griffiths

This course offers so much potential both for the individuals att<mark>ending but also others that individual will work with as a coach and / or colleagues. I would recommend it to anyone who wants to help others! The perfect balance of session frequency, in person vs online, content per session and use of materials to facilitate a very effective learning environment — Ciaran Shier</mark>

It's been so much fun, and I've learnt so much! Debs and Sian did a fantastic job of creating a safe and supportive environment for us all. It has been brilliant from start to finish and struck a perfect balance of being challenging yet supportive and covering both theory and practice — Taryn Bell

It's been a fantastic opportunity to learn a really meaningful skill in such a supportive environment. Thank you! — Eve Lindsay

The course was fantastic, facilitators were supportive, content was informative, and I felt well equipped and prepared. A vital course for all leaders or those who have any influence over someone else's development—Faye McShane

Positive, supportive space to explore the benefits and practice of coaching - Russell Bisset

I would rate this programme 10/10. Really well facilitated, made fun and also great learning. The way Debs and Sian as facilitators are approachable, knowledgeable and show their humanity is fab! I valued having two facilitators who are experienced coaches but bring their own perspectives — really bringing to life how you can make coaching your own. Sian and Debs really feed well off each other — Danielle Moss





A bit about us.....

Debs (www.debshirstcoaching.co.uk)



My background is in organisational development, spending over 20 years working in local government, **supporting individuals**, **leaders and teams to develop and grow** through development programmes and tailored 1-1 support.

My first experience of coaching was being coached when I returned to work after maternity leave. I was wrestling with my new identity as a working mum. Exploring this with my coach was a game changer for me and gave me the confidence to be myself and recognise my potential. **From that moment I was**

hooked on coaching!

I became a qualified coach in 2012 and initially used my skills as an Internal coach and also to **enhance my leadership style and approach**. Along with my fellow colleagues in OD I recognised the huge impact coaching has on individual performance, which ultimately leads to a more productive working environment. It was that impact that led me to develop a coaching framework across the organisation to embed a successful coaching culture.

My focus in recent years has been to support individuals, teams and organisations at all levels and across all sectors. I work with individuals by providing Executive Coaching and I work with teams / organisations by developing practical and bespoke learning programmes to support organisational needs as well as the needs of the individuals in the organisation.

One of my biggest passions is supporting others to develop their coaching skills. Whether that is supporting leaders to develop a coaching style and approach or individuals who want to become qualified coaches. Since 2019 I have been facilitating short courses for leaders as well as ILM 5 coaching qualification programmes. Working with lots of different organisations including the University of Manchester and Greater Manchester Mental Health Trust. I am also a qualified Coach Supervisor and love working with qualified coaches on their continuous professional development.

I am **incredibly passionate about coaching** and all the incredible benefits it brings. I truly **believe there can't be enough coaches in the world!** Being a coach is such a privilege and with that comes responsibility – one of the reasons I am also extremely passionate about coaches having the right level of training and ongoing support – something I know is achieved through the ILM programmes.

Being a coach, facilitator and coach supervisor gives me a fantastic insight into all aspects of the coaching world. I feel incredibly lucky to work in a profession that makes a difference and one that I genuinely love.....and I love being able to share that with others through the programmes I run.





Siân (www.siantaylorcoaching.co.uk)



My earliest experience of coaching was through a 'Coaching Skills for Managers' course that I attended when I was given my first opportunity to line manage another member of staff. But it was when one of my own line managers who had a coaching style and approach to performance management, that I began to really understand the **profound impact coaching can have** for someone. He helped me build my confidence and self-esteem during a time when I had huge doubts about my own abilities, and because he took a coaching approach, I felt valued and respected, and supported through some difficult and incredibly stressful situations.

I am a scientist by training and much of my career has been within research and innovation, within a large corporate environment as well as academic institutions and the NHS. **Using** coaching skills has been an essential part of how I have managed teams and worked with colleagues.

I qualified as an Executive Coach in 2017 and chose to become a professional coach 7 years ago, so that I could focus on working with individuals, groups, and teams. Alongside my leadership and executive coaching, I have developed and facilitated engaging and interactive programmes and workshops, evaluated leadership development programmes, and supported culture change programmes across a number of sectors.

Working with people who wish to develop and deepen their own coaching skills is a joy. I know from experience that the ILM programme offers the opportunity to learn from experience, practice in a safe space and apply knowledge in an authentic way. Being able to share what I have learnt on my own coaching journey feels a privilege to do. I find it incredibly rewarding to help and support others to become coaches, who in turn can help and support those people they are connected to.





Next Steps

Our next ILM 5 Certificate in Coaching and Mentoring Qualification will be starting in **January 2026**. Please find the programme schedule below.

We will be taking a **hybrid approach to the delivery**. Full day workshops will be in person at a **central Manchester** location **and** the half day workshops wi<mark>ll be he</mark>ld on **Zoom**.

We have also included the proposed assessment schedule and the programme fees, which includes and early bird discount for bookings made by the 30 September.

Programme Dates:

| Induction | Thursday 29 January 2026 | 9.30-12.30 | Virtual |
|------------|--------------------------|------------|-----------|
| Workshop 1 | Thursday 12 February | 9.30-16.00 | In Person |
| Workshop 2 | Thursday 05 March | 9.30-12.30 | Virtual |
| Workshop 3 | Tuesday 24 March | 9.30-16.00 | In Person |
| Workshop 4 | Tuesday 21 April | 9.30-12.30 | Virtual |
| Workshop 5 | Tuesday 19 May | 9.30-16.00 | In Person |
| Workshop 6 | Thursday 18 June | 9.30-12.30 | Virtual |
| Workshop 7 | Thursday 09 July | 9.30-16.00 | In Person |

Proposed Assessment Schedule:

1st drafts and 1st tutorial 2nd submission date and tutorial 3rd tutorial Final Deadline

By end of August 2026 By end of October 2026 By end of December 2026

31 January 2027

Programme Fees

£2350* per person

£2200* per person early bird discount if booked by 30 September 2025

*fees include all course materials and registration with ILM

Applying for a place on the programme

To register your interest please email debs@debshirstcoaching.co.uk





Still unsure if this the right programme for you?

Why not come along to one of our Introduction sessions where you can

- > meet us
- > learn a bit more about the programme
- > ask any questions that might be on your mind

We will also be doing a short demonstration (with each other) so you can **see coaching in action!**

We will be holding Introduction Sessions in September and October (dates tbc)

To register your interest please email sian@siantaylorcoaching.co.uk



